



## ABOVE + BEYOND ADVENTURE TRI 2018

The Above + Beyond Adventure Tri is a one-of-a-kind, 2-mile canoe, 4-mile trail run, and 11-mile cycling race in Des Moines' Water Works Park, one of the largest municipal parks in the country. Each year, the race continues to grow and offer unique features to its participants. Proceeds from the race benefit Above + Beyond Cancer.



Above + Beyond Cancer (ABC) is dedicated to elevating the lives of those touched by cancer to create a healthier world. At ABC, we believe that everyone's life is touched by cancer, that patients and survivors can be empowered to pursue ambitious goals and that health, fitness and good nutrition are critical to prevention and survivorship.

The Above + Beyond Adventure Tri will take place on Sunday, October 7<sup>th</sup> and will offer a morning yoga session before the race kicks off. Local vendors, entertainment and food will be available throughout the day and for the first time, participants are also allowed to camp at Water Works Park.

The Above + Beyond Adventure Tri offers many sponsorship opportunities including:

### **Above + Beyond Adventure Tri Platinum Sponsor - \$10,000 (Exclusive)**

- Exclusive "Above the name" rights
- "Presented by" and your logo on all media, event materials, and ABC website
- Link from the ABC website to your organization website
- Logo/Name recognition in all event promotion including press release, email blasts, Facebook posts, and television and radio interviews as well as printed racing materials
- Opportunity for representative from your organization to announce winner and hand out awards
- Opportunity to insert promotional material/item in race bags
- Ten complimentary team entries for the race including specially branded cycling jerseys

### **Gold Sponsor - \$5,000 (3 Available)**

- Naming rights for a section of the race (canoe, trail run, or bike course)
- Logo/Name recognition in event promotion including email blasts, Facebook posts and printed racing materials
- Five complimentary team entries for the race including specially branded cycling jerseys

### **Silver Sponsor - \$2,500 (Unlimited)**

- Name recognition in event promotion including email blasts, Facebook posts and printed racing materials
- Three complimentary team entries for the race including specially branded cycling jerseys

### **Bronze Sponsor - \$1,000 (Unlimited)**

- Name recognition in event promotion including email blasts, Facebook posts and printed racing materials
- One complimentary team entry for the race including specially branded cycling jerseys

For more information, please email [kelsey@aboveandbeyondcancer.org](mailto:kelsey@aboveandbeyondcancer.org) or call Kelsey Parker, Development Director for Above + Beyond Cancer at 515-710-3977.

