



## ABOVE + BEYOND ADVENTURE TRI 2018

Above + Beyond Cancer (ABC) is dedicated to elevating the lives of those touched by cancer to create a healthier world. At ABC, we believe that everyone's life is touched by cancer, that patients and survivors can be empowered to pursue ambitious goals and that health, fitness and good nutrition are critical to prevention and survivorship.

The Above + Beyond Adventure Tri is a one-of-a-kind, 2-mile canoe, 4-mile trail run, and 11-mile cycling race in Des Moines' Water Works Park, one of the largest municipal parks in the country. Each year, the race continues to grow and offer unique features to its participants.

The Above + Beyond Adventure Tri will take place on Sunday, October 14<sup>th</sup>. All proceeds benefit the weekly survivorship program at Above + Beyond Cancer. The Above + Beyond Adventure Tri offers many sponsorship opportunities including:

### **Above + Beyond Adventure Tri Platinum Sponsor - \$10,000 (Exclusive)**

- Exclusive "Above the name" rights
- "Presented by" and your logo on all media, event materials, and ABC website
- Link from the ABC website to your organization website
- Logo/Name recognition in all event promotion including press release, email blasts, Facebook posts, and television and radio interviews as well as all printed racing materials
- Custom sky flags throughout course
- Opportunity for representative from your organization to announce winner and hand out awards for youth race
- Opportunity to insert promotional material/item in race bags
- Ten complimentary team entries for the race including Adventure Tri Marmot Fleece Vests

### **Gold Sponsor - \$5,000 (3 Available)**

- Brand inclusion for a section of the race (canoe, trail run, or bike course)
- Logo/Name recognition in event promotion including email blasts, Facebook posts and printed racing materials
- Five complimentary team entries for the race including Adventure Tri Marmot Fleece Vests

### **Silver Sponsor - \$2,500 (Unlimited)**

- Name recognition in event promotion including email blasts, Facebook posts and printed racing materials
- Three complimentary team entries for the race including Adventure Tri Marmot Fleece Vests

### **Bronze Sponsor - \$1,000 (Unlimited)**

- Name recognition in event promotion including email blasts, Facebook posts and printed racing materials
- One complimentary team entry for the race including Adventure Tri Marmot Fleece Vests

